

## Product Guide

The information in this document is confidential and proprietary. Redistribution without consent is strictly prohibited.



### Studio quality guitar input for iPad, iPhone, iPod touch and Mac



## Price: \$99

## Availability: March 2011

### Studio quality guitar input for iPad, iPhone, iPod touch and Mac

JAM brings the legendary sound quality of Apogee to iPad<sup>™</sup>, iPhone®, iPod touch® and Mac for just \$99. Now guitarists can have a pocket-sized, plug in and play interface at an unprecedented price and experience ultimate tone with the guitar amps and effects in Apple's GarageBand software or other compatible applications.

### PureDIGITAL technology delivers pristine sound quality

JAM is a premium digital converter featuring PureDIGITAL technology which delivers your guitar's true tone to your iPad, iPhone, iPod touch, or Mac without compromise. JAM is the first high quality interface that makes a digital connection to both iOS devices and Mac. You will notice the sonic difference between JAM and other similar products immediately.

#### Crank it up and dial it in with easy level control

JAM features an input gain control knob. This rotary style wheel is conveniently located on the side of JAM for easy thumb access and allows you to dial in the level of your guitar without accessing software.

### Ready to rock - Status and level indication

It's easy to tell if JAM is connected properly by the status light on the top panel. If it's green, you are ready to rock and the light becomes your input level indicator. If it turns red, you are rocking too hard and you need to turn it down with the gain control knob.

#### Plug in and play

JAM is designed to work on the iPad, iPhone, iPod touch and Mac. And there's no difficult set up or configuration. Just plug in, open your software and JAM.

#### JAM is great for...

Beginners and seasoned players who want a high quality guitar sound for practicing, recording, or just jamming on both iPad and Mac.

### Did you know?

JAM is a true digital device featuring special circuitry designed specifically for guitar and bass. The Apogee engineers responsible for JAM's sound quality have created professional audio recording products found in recording studios around the world and heard on countless hit records.



## Highlights

- PureDIGITAL instrument connection delivers pristine sound quality
- Designed for electric guitar and bass
- With no confusing setup, you can start recording in minutes
- Made for Apple's GarageBand software
- Works with any Core Audio compatible application on a Mac
- Control knob allows easy input level adjustment
- Multicolor LED for status indication and input level monitoring
- Studio quality instrument preamp with up to 40dB of gain
- High quality locking output connects directly to iPad, iPhone and iPod touch dock connector port or USB port on a Mac
- 44.1kHz, 24-bit analog-to-digital conversion
- Auto Soft Limit for optimal input level
- Made in the U.S.A.

## **Apogee Electronics**

### The standard in professional digital audio recording since 1985

For over 25 years, Apogee Electronics has been a leader in professional digital audio. Apogee products are used in some of the most prestigious recording studios around the world and have been instrumental in making countless GRAMMY® and OSCAR® winning recordings.

## Package Contents

- JAM
- 0.5m cable for connection to iPad, iPhone and iPod touch
- 1m cable for connection to Mac
- QuickStart guide
- Velcro strip for mounting virtually anywhere

### System Requirements

#### iOS:

Supported Devices: iPad, iPhone 4, iPhone 3Gs and iPod touch (3rd and 4th generation) iOS version: 4.3 and greater Connection and Power: Dock connector port Software: See Apogee website for latest information - <u>www.apogeedigital.com</u>

#### Mac:

Computer: Mac, with an Intel processor Memory: 1 GB minimum of installed RAM, 2 GB recommended OS: 10.6.4 or greater Connection and Power: USB, powered by any USB port on the computer Software: Apple's GarageBand, Logic Pro, MainStage or any Core Audio compliant application

### Resources

#### **Product Images**

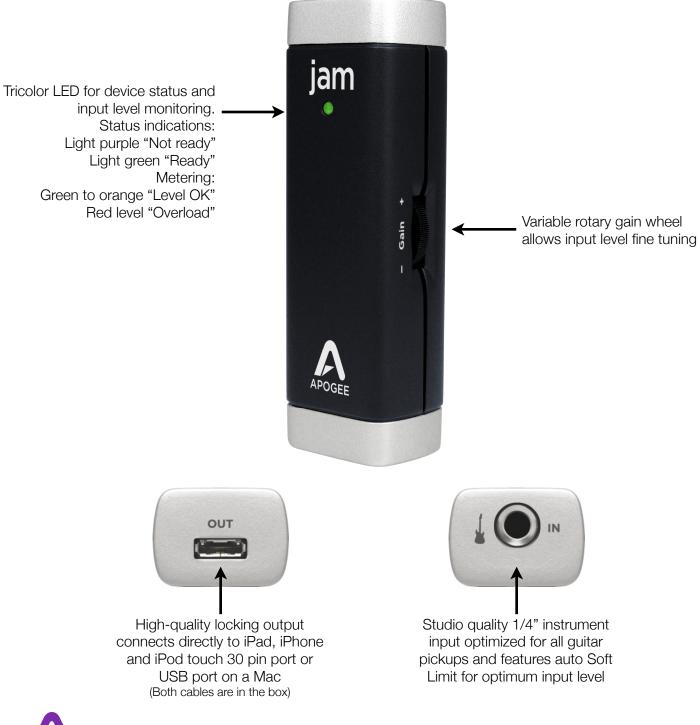
http://assets.apogeedigital.com

For marketing assistance please contact: Brian Zarlenga - <u>brian@apogeedigital.com</u>

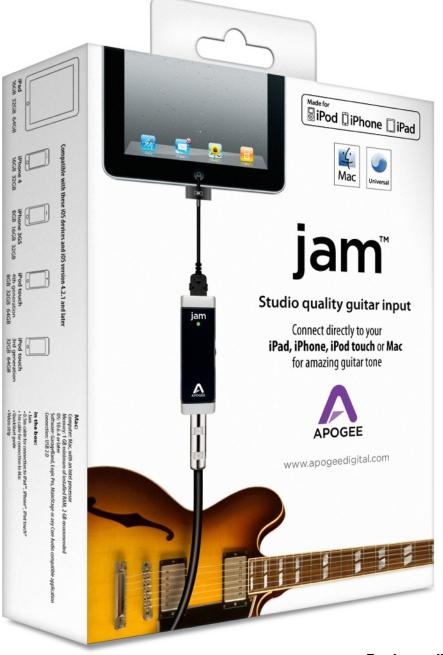
## JAM by Apogee Features Tour

### Product dimensions:

3.75" long x 1.20" wide x 0.90" deep



## JAM by Apogee Packaging



**Package dimensions:** 7.8" tall x 5" wide x 1.35" deep

iPhone, iPod, iPod classic, iPod nano, iPod shuffle, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. iPad is a trademark of Apple Inc.

Mac, the Mac logo and Mac OS are registered trademarks of Apple Inc.

Grammy® is a registered trademark of the Grammy Foundation

OSCAR® is the registered trademark and service mark of the Academy of Motion Picture Arts and Sciences

JAM, JAM by Apogee and PureDIGITAL are trademarks of Apogee Electronics Corp.



## www.apogeedigital.com

© Copyright 2011, Apogee Electronics. The information in this document is confidential and proprietary. Redistribution without consent is strictly prohibited.

