

Vegas Movie Studio HD Platinum 10 Production Suite

MARKETING BULLETS

Basic Bullets (Short)

- Edit standard and high-definition video
- Produce DVDs with custom menus and graphics
- Share movies on Blu-ray Disc™, PSP®, iPod®, online, and more
- Includes 400 exclusive music soundtracks
- Includes Sound Forge™ Audio Studio for audio production

Production Suite also includes bullets (Short)

- DVD Architect™ Studio software
- Sound Forge™ Audio Studio software
- NewBlueFX audio and video effects
- Video tutorials on DVD
- Vocal Eraser tool
- 400 exclusive music soundtracks

AD COPY

25 words:

Vegas™ Movie Studio HD Platinum 10 Production Suite takes video and audio production to the next level with additional tools for professional-level sound design, video effects and transitions, and a tutorial DVD.

50 words:

Vegas™ Movie Studio HD Platinum 10 Production Suite takes HD video and audio production to the next level with additional tools for professional-level sound design and more video effects and transitions. Use the included Sound Forge™ Audio Studio software for precise audio editing; then enhance your multimedia projects with 400 exclusive music soundtracks. Quickly learn essentials with the included tutorial DVD.

100 words:

Vegas™ Movie Studio HD Platinum 10 Production Suite takes HD video and audio production to the next level with tools for professional-level sound design and more video effects and transitions. Edit video in nearly any format including high-definition HDV and AVCHD. Use the included Sound Forge™ Audio Studio software for precise audio editing; then enhance your multimedia projects with 400 exclusive music soundtracks. To share, upload movies to YouTube™ or author DVDs and Blu-ray Discs using beautifully designed themes or create custom menus and graphics. Use the included tutorial DVD or the exclusive Sony *Show Me How* interactive tutorials to help you get started fast.

PRODUCT HIGHLIGHTS

- **Standard or high definition:** Edit video in nearly any format including HDV and Sony AVCHD video. You can even work simultaneously with standard-definition and high-definition video and the same project.
- **Create stunning HD movies:** Vegas Movie Studio Platinum software has everything you need to produce movies in spectacular high definition. Editing HD is simple; just drop your clips on the timeline and go to work. Its high-performance engine is *beyond* fast—see your changes happen in real time. When you're done, export your movie in a variety of HD formats for easy sharing.
- **New! Zplane élastique timestretching:** With élastique Pro technology, you can perform dramatic time stretches and pitch-shifts while retaining maximum sound quality.
- **New! New Project and Make Movie wizards:** The New Project wizard provides a simple approach to ensuring new projects are created correctly from the start. The new Make Movie wizard eliminates the guesswork for delivery and provides optimized for Web, DVD, e-mail, or for publishing movies to YouTube.
- **New! Image Stabilization:** Use image stabilization technology to reduce jitter and shaky video footage. Users with shaky video footage, commonly shot from handheld camcorders and inexpensive portable pocket devices, have the ability to quickly salvage this media using several optimized presets.
- **New! Slideshow Creator:** This new feature provides users with the ability to quickly create a dynamic slideshow from a set of images with a few simple clicks. It is designed to be simple, easy to use, and can quickly create pan/zoom effects and transitions across a collection of still images.
- **New! Device Explorer:** Use the new Device Explorer window to quickly browse the contents of AVCHD, Hard Disk and Memory Stick™ devices. Users can quickly view media on the device and import the files natively into the software, maximizing workflow speed by only importing the files they need without conversion.
- **New! Secondary Color Corrector:** The Secondary Color Corrector tool provides users with a detailed toolset for adjusting differences in video shot with different camera setups or lighting situations; enhance dull, washed-out footage; or make specific color ranges stand out.
- **New! White Balance:** White Balance provides users with the ability to quickly make video look great when originally shot with poor white levels. Users can use the eyedropper tool adjust the white levels within a video clip and the entire clip is automatically color adjusted.
- **New! Burn DVD from timeline:** User can burn a DVD directly from the timeline. This is a fast method to create a single movie DVD and provides an alternate distribution option in addition to Blu-ray Discs and traditional file-based hard disk and streaming media formats.

- **Burn Blu-ray Disc™ from timeline:** Vegas Movie Studio HD Platinum 10 software provides functionality to burn a single-title Blu-ray Disc™ directly from the timeline. These discs are burned in BDMV format to BD-R, BD-RE, and DVD recordable media. Projects can be encoded as either MPEG-2 or AVC utilizing Dolby or PCM audio in stereo or 5.1 modes. Blu-ray Discs provide an alternative to streaming and file-based distribution for high-definition content. Beyond support for 25GB and 50GB Blu-ray Discs, Vegas Movie Studio HD Platinum 10 supports burning BDMV on 4.7GB and 8.5GB standard DVD media, providing a low-cost opportunity for users to distribute high-definition content with traditional DVD burners and media
- **Upload movies to YouTube™:** Users can easily upload movies directly to YouTube™ for online sharing. The Vegas Movie Studio HD Platinum 10 publishing feature uses a high-quality encoding process for optimal YouTube quality.
- **400 exclusive music soundtracks:** This professionally developed collection of royalty-free production music provides the perfect accent to your project.
- **Enhanced Sony AVCHD support:** New functionality includes importing files directly from Sony AVCHD camcorders and most other brands. In addition, Vegas Movie Studio HD Platinum 10 supports editing all types of AVCHD camcorder files, including files from the latest generation of 1920 x1080 AVCHD camcorders. Support for 1920 x 1080 ensures that the footage from the latest 1920 cameras can be edited natively on the timeline.
- **Improved native HDV .m2t playback:** Improved memory and playback performance allows users to edit HDV footage natively without the time-consuming process of converting to an intermediate file type such as Cineform. Smart rendering provides faster encoding for cuts-only projects or projects with minimal changes while providing less generation loss because video frames pass through the engine unaltered.
- **Surround sound mixing and encoding:** Import multichannel (5.1) source files from your camcorder including Sony® DVD and AVCHD Handycam® models. Use the surround sound mixing and panning tools to create surround DVD soundtracks. Encode AC-3 stereo or 5.1 mixes without leaving the software using the included Dolby® Digital AC-3 encoding software.
- **Enhance video and audio:** Advanced color-correction tools enhance washed-out footage, make specific colors stand out, and balance differences in video due to camera setup or lighting.
- **Add professional effects:** Enhance your video with hundreds of professional 2D and 3D video effects, titles, and filters—including over 100 effects and transitions from NewBlue®, maker of professional video effects plug-ins. Customize your soundtrack with over 20 real-time DirectX® audio effects.
- **Create Hollywood-style DVDs:** It's easy to produce your own professional-quality DVDs with multiple motion menus, buttons, and music beds. Includes 56 themes to get you started. Add your own behind-the-scenes features, director's cuts, outtakes, bloopers, and more.
- **Support for FLAC and LPEC files:** The FLAC audio format is perfect for archiving and sharing audio at high quality, without consuming large amounts of storage space. Users

with supported portable digital voice recorders can import LPEC files and edit the audio directly on the Vegas Movie Studio HD Platinum 10 timeline.

- **ATRAC .aa3 format support:** Vegas Movie Studio HD Platinum 10 software includes ATRAC (.aa3) and ATRAC lossless format editing and encoding, surround encoding and decoding support, and the ability to encode up to 512 Kbps, 48 kHz. This feature allows users of Sony devices including MP3 players, NET-MD players, and HI-MD players can natively edit and export ATRAC formats without needing another conversion tool.
- **Insert I-frames at markers:** The MainConcept MPEG-2 encoder supports I-Frame insertion at timeline markers. (I-Frames are a representation of a complete frame that following frames are derived; more I-frames means a larger file) By providing I-Frames at timeline markers, a rendered file has precise chapter and navigation point placement for DVD Architect Studio software.
- **Envelope brush paint tool:** Track envelopes such as audio volume and pan, and video composite levels are customized via points over time. The envelope brush tool provides user with the ability to paint an envelope curve over time by holding down the shift key. This provides a quick way to outline the general shape of the envelope without placing and modifying many distinct points. The auto-thinning feature provides a mathematical approximation of the drawn curve with as few points as possible. The resulting points can be further optimized independently.
- **Single-monitor full-screen preview:** Vegas Movie Studio HD Platinum 10 enhances the preview experience by providing functionality to view the timeline on both the Preview window and an external device (or secondary display) simultaneously. Additional Preview window enhancements included new scaling options and “auto-fit” to maximize the preview experience with available window space. Simultaneous preview provides editors with the ability to setup a large scale viewing environment while preserving the editor’s on-screen editing environment. In particular, laptop systems can easily switch between editing and full-screen preview modes.
- **View media marker names in events:** Media used in the timeline may contain markers. This product can enable the display of these media markers directly on the timeline event. Individual media will have individual markers. By displaying the individual media markers on the explicit media event and editor can quickly focus on key points of interest without cluttering the entire timeline workspace.
- **Multithreaded audio engine** The multithreaded audio engine is an optimized system that takes advantage of new multicore and hyperthreading computer systems to fully utilize available hardware resources. By leveraging the full capabilities of the hardware and reducing direct CPU load, users will benefit from a greater number of tracks and audio/video effects for real-time preview, improved performance at lower latencies, and faster audio render times.
- **Gracenote® MusicID™:** The Gracenote MusicID media recognition service can be used when ripping content from CDs. Users can automatically view information about a CD track including, title, artist, and song name, and can also submit data.

Vegas Movie Studio HD Platinum 10 Features

General

- **New!** Microsoft® Windows® 7 certified
- **New!** Streamlined New Project creation wizard
- **New!** Darker color palette
- **New!** Customizable windows layouts
- **New!** Device Explorer Window
- **New!** Slideshow Creator
- **New!** Save As dialog with **Copy media with project** check box
- **New!** Media Generator **Match Event Length**
- **New!** Keyboard modifiers
- **New!** Time Selection Envelope editing
- **New!** Automatically crop still images
- 400 exclusive music soundtracks
- Improved native HDV .m2t playback performance and improved memory handling for HDV longform projects
- Sony AVCHD enhancements
- Freehand envelope drawing on the timeline.
- Display of media marker names in events.
- Color-coded visual snap indicator and the ability to snap to event edges on other tracks
- Multitrack video and audio editing
- Real-time editing of parameters during playback
- Support for any aspect ratio (4:3, 16:9, etc)
- Supports multiple file formats and frame rates
- High-definition editing and output
- Simple drag-and-drop operations
- Built-in *Show Me How* interactive tutorials
- Explorer view
- Project media bins
- Track markers and regions
- Unlimited undo/redo

Audio Features

- **New!** Up to 10 audio tracks
- **New!** Zplane élastique audio timestretching and pitch shifting
- **New!** Place audio without quantizing to frame boundaries
- **New!** Improved Audio Waveform drawing
- Multithreaded audio engine maximizes performance
- Gracenote® MusicID™ CD album identification
- Basic surround support
- Support for multichannel (5.1) source files for Sony HDV Handycam® camcorders
- 16-bit, 44.1 kHz song quality for exceptional performance
- Volume and pan envelopes
- Audio time stretching
- Event normalization
- CD audio extraction

Video Features

- **New!** Up to 10 video tracks
- **New!** Image stabilization
- **New!** White Balance video plug-in
- **New!** Secondary Color Corrector plug-in
- **New!** Subclips in the Trimmer window
- **New!** Automatic Video Preview playback optimization
- **New!** Adjust source media to automatically match project or render settings
- **New!** Gradient Wipe transition
- Full-screen preview to a primary and secondary Windows display
- Real-time playback of effects, processes and transitions to external monitor
- Color-correction tools
- MPEG-1&2 support
- Superior frame rate conversions
- Credit rolls and text animation
- Over 500 video effects and transitions
- External monitor preview
- Ripple editing across tracks

Capture/Export/Hardware Features

- **New!** Integrated DVD burning from the timeline
- **New!** Render As dialog templates display templates matching the project with a “=” symbol
- **New!** Custom render template creation
- **New!** Improved support for AVC/AAC (MPEG-4) video
- **New!** Support for GPU-accelerated AVC rendering using the Sony AVC plug-in
- Burn to Blu-ray Disc™ from timeline
- Integrated upload to YouTube™
- Import and export support for FLAC files
- Import support for LPEC files
- Import support for MJPEG-encoded AVI files
- Sony AVCHD import and edit support
- Import and export ATRAC3™, ATRAC3plus™, and ATRAC Advanced Lossless™ files
- Insert I-frames at marker positions when rendering MPEG-2 (works in conjunction with I-frame viewer in DVD Architect Studio 5.0)
- Gracenote® MusicID™ CD album identification
- AC3 stereo and 5.1 encoding
- MainConcept AVC/AAC, read/write (templates only) iPod format
- PSP® (PlayStation®Portable) integration
- Sony AVC/AAC (templates only)

Additional applications and tools for Product Suite

- **Sound Forge™ Audio Studio 10 software:** Sound Forge™ Audio Studio software is the easiest way to record, edit, encode, and master audio on your home computer. Customize

your creations with built-in effects such as EQ, reverb, delay, and chorus. Restore old vinyl and cassette recordings. To share, simply burn your own CDs or convert audio to formats ideal for Web streaming or portable music players including the PSP®, iPod®, and iPhone®.

- **Vocal Eraser plug-in:** Sound Forge Audio Studio 10 software includes the Vocal Eraser plug-in so you can easily remove vocals from most recordings. You can also use this plug-in to extract vocals from songs for remixing and to create custom karaoke tracks.
- **Video Tutorial DVD:** The included video Tutorial DVD provides a quick overview of Vegas Movie Studio HD Platinum 10. This Tutorial DVD covers the essential workflows needed to quickly edit audio and video projects from start through final delivery. The tutorial topics also include several advanced sections on how to fine tune settings for that added professional touch.
- **NewBlueFX audio and video effects:** The Vegas Movie Studio HD Platinum 10 Production Suite includes the Cartoonr™ effects plug-in and a select group of essential audio and video effects by NewBlue, a leading manufacturer of audio and video plug-ins. Once installed, the tools are available directly from the Vegas Movie Studio HD Platinum 10 effects windows providing a seamless editing experience without leaving the application. Additional transitions and effects provide more options to enhance both audio and video projects with a professional look and feel.

DVD Architect Studio 5.0 Features

General

- **New!** Microsoft® Windows® 7 certified
- **New!** Burning to [Blu-ray Disc™](#)
- **New!** Enhanced [window layout](#) management — save, recall, and share custom window
- Built-in *Show Me How* interactive tutorials
- End actions for menus and media
- Project overview window
- Customizable user interface
- DVD theme export
- Project playlists
- Smart reprepare

DVD design and authoring

- Menu-based and single-movie DVD creation
- Picture slideshows and music compilations
- Easy to use drag-and drop interface
- Unlimited number of undo/redo
- Media Explorer
- Adjustable project and file optimization settings
- Multimonitor support
- Multiprocessor support
- Fully customizable toolbars
- Get Media from the Web
- DVD editing and layout
- Still and motion menu creation

- Support for multiple video titles
- Multiple menus with up to 36 buttons per menu
- Menu object editing, alignment, and sizing tools
- Text editing and shadow effects
- Object snapping
- Slide image rotation
- Add, edit, and move chapter points
- Title and Action safe grid area
- Customizable themes
- Menu looping

Video

- Fit-to-disc compression
- DVD movie creation
- Picture slideshows
- NTSC and PAL in standard (4:3) and widescreen (16:9) formats
- Imports AVI, MPEG-1, MPEG-2, MOV, WMV, and a variety of still image formats

Audio

- Music compilations
- Attach audio files to menus
- Media file previewing
- Import WAV, MP3, WMA, PCA, AIF, MPEG audio

Testing and Burning

- Dual-layer drive support
- Real-time project previewing with virtual DVD remote control or to external monitor
- DVD project verification and preparation
- Supports a wide variety of DVD burners

SPECIFICATIONS

Minimum System Requirements

- Microsoft® Windows® XP (SP 3 or later), Windows Vista® (SP 2 or later), or Windows 7
- 1 GHz processor (multicore or multiprocessor CPU recommended for HD)
- 200 MB hard-disk space for program installation
- 1 GB RAM (2 GB RAM recommended for HD)
- OHCI-compatible i.LINK® connector*/IEEE-1394DV card (for DV capture and print-to-tape)
- USB 2.0 connection (for importing from AVCHD™ or DVD camcorders)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-Recordable drive (for CD burning only)
- Supported DVD-R/-RW/+R/+RW (for DVD burning only)
- Supported BD-R/-RE drive (for Blu-ray Disc™ burning only)

- Microsoft .NET Framework 3.0 (included on application disc)
- Apple® QuickTime® 7.1.6 or later
- Internet Connection (for Gracenote MusicID Service)

You must provide your registration information to Sony Creative Software Inc., a US company, in order to activate the software. Product requires online registration within 30 days.

Supported File Formats

Opens: AAC, AA3, AIFF, AVI, BMP, CDA, FLAC, GIF, JPEG, MP3, MPEG-1, MPEG-2, MPEG-4, OGG, OMA, PCA, PNG, QuickTime®, SND, SFA, W64, WAV, WDP, WMA, WMV

Saves: AAC, AC3, AA3, AIFF, AVC, AVI, BMP, FLAC, JPEG, LPEC, MP3, MPEG-1, MPEG-2, MPEG-4, OGG, PCA, PNG, RealMedia®, TIFF, QuickTime, W64, WAV, WDP, WMA, WMV

BOX CONTENTS:

Application DVD includes Vegas Movie Studio HD Platinum 10 software, DVD Architect Studio 5.0 software, Sound Forge Audio Studio 10 software with Vocal Eraser, NewBluFX Audio and Video Effects, 400 Music Soundtracks, Tutorial DVD, 44 DVD themes, 12 additional DVD Themes provided by Eye Scream Factory, Inc., and online help

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