

Duane Allman 1959 Cherry Sunburst Les Paul

Global Sales Release-Gibson Custom Shop



Duane Allman 1959 Cherry Sunburst Les Paul

-Duane's Most Recorded Guitar-

- Celebrating a legacy that continues to inspire generations of musicians, Gibson Custom is pleased to announce the Sales Release of the Duane Allman '59 Cherry Sunburst Les Paul.
- The most recorded guitar in Duane's far too short career and one with a little known History.



Duane Allman and Gibson Guitars

- Les Paul Junior-Duane's first guitar.
- Bought for Duane by his mother after she grew tired of Gregg and Duane fighting over the one guitar the brothers both had to share.



Duane Allman and Gibson Guitars

- March 1969: the official birth of the Allman Brothers Band
 - Duane already owns the 1957 Les Paul Goldtop
 - Same Gold top (serial # 7-3312) Duane used to record the main tracks for the first two ABB LPs and portions of the Layla sessions



Duane Allman and Gibson Guitars

 September 9th, 1970: Duane records the main Layla tracks on the Goldtop (serial # 7-3312)



Enter the Cherry Sunburst: The Trade

- September 16th, 1970: Duane sees Rick Stein of Stone Balloon playing the 1959 Cherry Sunburst Les Paul at a show in Daytona (Stone Balloon are warming up for the Allman bros)
- Duane has to have this guitar, so he trades Rick the Gold top, \$200 and a 50W Marshall Plexi head for it.
- As part of the deal, Duane gets to swap the pickups out of the '57 and put them in the '59 (thus keeping the pickups used on "Layla")



'59 Cherry Burst Les Paul History-Layla

 October 1st, 1970: Final overdubs recorded on "Layla", including the epic ending of the title-track which is performed on Duane's recently acquired '59 Cherry Sunburst Les Paul



"One Brother" SG

- January 1st, 1971: Duane acquires an SG from Dickey Betts, who played it in the ABB in 1969 & 1970
- Duane uses it on occasion, specifically for slide, tuning it to open E to save time on tuning during live performances



"Hotlanta" '59 Dark Burst

- June 25th, 1971: The '59 Dark Burst (aka "Hotlanta") is delivered to Duane in New York by Kurt Linhof and is played over the remaining two nights of a Fillmore East engagement
 - This is the last week of the storied venue which closed immediately afterwards
- Including the SG, all three guitars (SG, "Hotlanta" and the '59 Cherry Sunburst) are all tracked for the "Eat a Peach" album



A Tragic and Early End

- October 19th, 1971: Duane passes away in Macon, GA, from injuries sustained during a motorcycle accident.
- Duane is 24 years old at the time of his death



Duane's Guitars Go On

- Twiggs Lyndon, the original ABB road manager & close friend of Duane, trades a vintage coupe to Gregg Allman for the "Hotlanta" '59 Dark Burst
- The Lyndon family returns the guitar to Galadrielle Allman (Duane's daughter) around her 21st birthday
- Duane's friend, Joe Marshall, is given the '59 Cherry Sunburst and Duane's 335 by Donna, Duane's ex-wife.



Duane's Guitars Go On

- Joe Marshall actively plays the '59 Cherry Sunburst around St. Louis.
- Joe replaces the machine heads with Schallers and one of the pickups with a '57 PAF from Duane's ES335.
- Around Galadrielle's 18th birthday, Joe returns the guitar to the family and it is eventually placed, along with "Hotlanta" in the Rock and Roll Hall of Fame



Duane's Most Recorded Guitar

- Duane's '59 Cherry Sunburst was recorded on parts of the infamous Layla recordings
- The albums "The Allman Brothers Band"," Live at the Fillmore" and "Eat a Peach", all feature the Cherry Sunburst '59, making it the guitar Duane used most often to cement his guitar legacy.



The Gibson Custom Duane Allman '59 Cherry Sunburst Les Paul

- As near an exact replica as can possibly be made
- Based on intense study of the original guitar
- Only 150 Aged and 150 VOS are being offered on a global basis (allocated)



The Gibson Custom Duane Allman '59 Cherry Sunburst Les Paul

- Aged Collateral:
 - "Peacock" shirt inspired dust cover for the guitar
 - Documentary Video of the Guitar's History featuring Lee Roy Parnell. The video is provided on a customized engraved, wooden USB and will only be released as part of the guitar's collateral.
 - Glass Slide
 - Engraved, metal COA in Road Case Themed COA
 Holder



The Gibson Custom Duane Allman '59 Cherry Sunburst Les Paul

- VOS Collateral:
 - "Peacock" shirt inspired dust cover for the guitar
 - Documentary Video of the Guitar's History featuring Lee Roy Parnell. The video is provided on a customized engraved, wooden USB and will only be released as part of the guitar's collateral.
 - Standard COA and binder
- Only 150 Aged and 150 VOS are being offered on a global basis (allocated)

Consumer Launch Date: 7/9/13

Ship Date: 7/5/13



Credits

- <u>Dave Hinson</u>, St. Louis. Duane's friend.
- <u>Kurt Linhoff</u>, Colorado. Duane's friend (and close to Billy Gibbons) that found the '59 Dark Burst in San Antonio, TX and delivered it to Duane at the Fillmore East on June 26th, 1971.
- Joe Marshall, Duane's friend (family gave the Allman Bros. room and board when they were in St Louis to perform) and the person that Donna gave the '59 Cherry Burst to after Duane passed.
- <u>EJ Devokaitis</u>, Curator/Archivist, Allman Brothers Museum, Macon, GA.
- Rock and Roll Hall of Fame-Cleveland, OH.

