

# All about Ableton Live

**Ableton Live is about making music.** Intuitive, powerful, real-time music making for studio and stage, for producers, songwriters and performers. Provides an intuitive composition environment, a unique, innovative workflow and DJ tools as well as all the features in a "traditional" DAW.

There are currently 4 versions of Live:



## Ableton Suite 8

Ableton Suite is the **biggest version** of Ableton Live - the whole package including loads of high-quality sound content and 10 Ableton instruments.

### Sell to:

- Professional and home producers looking for the best possible product
- Beginner producers and musicians looking for an all-in-one solution
- Sound designers
- Film and advertising composers
- Anyone interested in creating music

### Key sales points:

- Fast, inspired composition thanks to intuitive, non-linear workflow
- Awe-inspiring sound content, comprehensive collection of very powerful instruments
- Stable and reliable for live performance
- Excellent effects
- Different to all the other DAWs



## Ableton Live 8

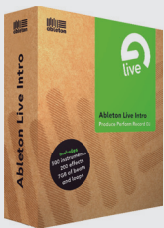
Ableton Live is the **standard version**; powerful tools and effects for creating music with 2 instruments and a comprehensive sound library.

### Sell to:

- Professional and home producers looking for something new
- Beginners focused on sampling and audio manipulation
- Innovative guitarists, for the new Looper
- Users of other DAWs, who can use Live alongside their regular tools for composition and performance
- DJs looking for a complete digital DJ solution
- Artists and bands using a computer on stage
- Live sound engineers, FOH engineers, anyone looking for a stage or broadcasting solution

### Key sales points:

- Fast, inspired composition thanks to intuitive, non-linear workflow
- Stable and reliable for live performance
- Excellent effects
- Different from all the other DAWs
- DJ tools, actually a hybrid solution for production and DJing
- Perfect recording and composition solution for innovative guitarists



## Ableton Live Intro

Live Intro is the **starter version** of Ableton Live but it's still an extremely powerful product - it has all the essential features of Ableton Live at an unbelievable price.

### Sell to:

- Beginner producers looking for a low-priced, all-in-one solution
- Users of other DAWs, who can use Live Intro alongside their regular tools for composition and performance (NOTE: Live 8 is a better solution here, but many people will be satisfied with Intro)
- DJs switching from vinyl or CD to computer-based performance
- DJs looking to augment their Serato or Traktor setup
- Artists and bands using a computer on stage

### Key sales points:

- Price: it's a complete production environment for less than the price of a plugin
- Includes Ableton Live's unique workflow and essential features
- Stable and reliable for live performance
- Hybrid solution for production and DJing



## Ableton Live Lite 8

Live Lite 8 is the **smallest version** - it's OEM software that comes free with selected hardware products. It's quite basic but provides a good introduction to the Ableton Live platform.

Flip over for a more detailed comparison.

## Contact your Ableton sales team!

In the US and Canada:

Mail: [usorders@ableton.com](mailto:usorders@ableton.com)

Phone: +1-646-723-4550 or +1-646-723-3336

All other territories:

Mail: [distribution@ableton.com](mailto:distribution@ableton.com)

# Ableton Live 8 feature comparison chart\*

	Suite 8	Live 8	Live Intro	Live Lite 8		Suite 8/ Live 8	Live Intro	Live Lite 8
<b>Instruments</b>					<b>Quantitative limitations (per Set)</b>			
Impulse	Y	Y	Y	Y	Max. Audio Tracks	unlimited	64	8 tracks in total
Simpler	Y	Y	Y	Y	Max. MIDI Tracks	unlimited	unlimited	8 tracks in total
Sampler	Y	N	N	N	Max. Ableton Audio Effects	unlimited	12	6
Operator	Y	N	N	N	Max. Ableton MIDI Effects	unlimited	unlimited	4
Collision	Y	N	N	N	Max. Ableton Instruments / Racks	unlimited	8	8
Electric	Y	N	N	N	Max. Instrument Plug-in Instances (VST or AU)	unlimited	4	4
Tension	Y	N	N	N	Max. Audio Effect Plug-in Instances (VST or AU)	unlimited	6	4
Analog	Y	N	N	N	Max. Sends/Return Tracks	12	2	2
Session Drums	Y	N	N	N	Max. Stereo Audio Ins	unlimited	4	2
Drum Machines	Y	N	N	N	Max. Stereo Audio Outs	unlimited	4	2
Latin Percussion	Y	N	N	N	Max. Session View Scenes	unlimited	8	6
EIC 2	Y	Y	N	N	Grooves	unlimited	4	3
EIC 2 LE	N	N	Y	N				
<b>Content</b>					<b>Existing Feature Limitations</b>			
Instrument Racks (editable)	1600	n/a	n/a	n/a	Movie support	Y	N	N
Audio Effect Racks (editable)	275	250	n/a	n/a	Rex File support	Y	N	N
Locked Instrument Racks from Suite 8	n/a	500	500	100	Rack editing	Y	N	N
Locked Audio Effect Racks from Suite 8	n/a	n/a	250	150	Drum Rack editing	Y	N	N
Audio loops from Loopmasters	N	N	4,5 GB	200 MB	Slicing	Y	N	N
Audio loops from Cycling '74	445 MB	445 MB	N	N	External instruments/Audio effects	Y	N	N
Audio loops from Zero-G	875 MB	875 MB	N	N	"Complex" and Complex Pro" Warp Mode	Y	N	N
Sound Objects Lite	720 MB	N	N	N				
					<b>Features common to all:</b>			
<b>Live 8 New Feature Limitations</b>					Impulse			
Group Tracks	Y	Y	N	N	Simpler			
In Line Rack Mixer	Y	Y	N	N	ReWire Master			
Looper	Y	Y	N	N	ReWire Slave			
Overdrive	Y	Y	N	N	MIDI Out to hardware synths			
Limiter	Y	Y	N	N	MIDI Clock/Sync			
Vocoder	Y	Y	N	N	Freeze			
Multiband Dynamics	Y	Y	N	N	Tempo Nudge			
Frequency Shifter	Y	Y	N	N	Arranger crossfades			
Share	Y	Y	N	N	MIDI editing, etc.			
					Screen magnifier			
					MP3, Ogg Vorbis, FLAC Support			

\* valid for all full boxed versions